



# DIAGNOSIS CHECKLIST FOR INTELLECTUAL PROPERTY RIGHTS

D.T.2.1.3

Version 1

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Project number and acronym	ARTISTIC Central Europe Project CE1152
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### Basic information about the subject

1. Subject name
2. Contact
3. Region
4. State
5. Subject type
6. Previous / recent activity in ICH
7. Subject identification number
8. Who is the target group?

### Business plan

1. Field of activity
2. Describe your field of activity (product / service)
3. Specify your relation to ICH?
4. Have you got any experience with compiling a business plan?
5. Where are you going to run your business? (place, regional/national/international level)
6. Do you have a concrete territorial target?

### Finance

1. How much money do you need to cover the input costs?
2. Do you have your own sources of coverage or extraneous? Have you applied or are you planning to apply for any grants?
3. The manner of your business.. tradesman/legal person
4. Possibilities of foreign resources?

#### 1. What is your product / service?

- 1.1. Is it a product of a technical or artistic nature?
- 1.2. Are you the creator of the product?
  - 1.2.1. Was the product created in cooperation with another person or institution?  
With which?
  - 1.2.2. Was the product created to meet the obligations arising from an employment  
or in connection with the execution of an employment?
- 1.3. Is it a modification of an original product?
  - 1.3.1. Do you have a permission from the original product producer?
- 1.4. To what extent do you plan to produce your product directly?



- 2. Is the product a novelty on the market or is it already made by another producer?**
  - 2.1. Have you checked if the product is new?
  - 2.2. Did you verify that another producer does not have the product protected?
- 3. Do you have your own logo or product name or designation?**
  - 3.1. Will the logo be featured on the product?
  - 3.2. Did you check whether the logo or a similar logo is being used by another producer?
    - 3.2.1. Did you verify if another producer does not have the logo protected?
- 4. Does the product have an original design?**
- 5. Does the product quality depend on a certain geographical location or on the environment of certain location?**
  - 5.1. Does the product quality depend on the place of production?
  - 5.2. Does the product quality depend on the place of processing or preparation?
  - 5.3. Are all the steps of production, processing or preparation in one place?
- 6. Is the product a technical solution?**
  - 6.1. Did you verify the quality and novelty of technical solution in patent databases?
  - 6.2. Does the technical solution concern a production or working process?
  - 6.3. Is software a part of the product?
- 7. Do you work with personal data of individuals?**
  - 7.1. Did you take steps towards the protection of personal data?
    - 7.1.1. Are you following the new General Data Protection Regulation (GDPR)?
- 8. Do you protect your product in any way? If so, how?**
- 9. What is your projection of possible investments regarding protection of intellectual property rights?**
- 10. Do you consider protecting intellectual property rights abroad?**